

Finch DaaS Broadcast provides users with an enriched feed of television and radio broadcast transcripts from 2,700+ stations around the world, including all 210 DMAs in the U.S. This coverage includes cable, satellite, streaming or terrestrial broadcast content in 22 languages from 24 countries. Users receive the original transcript, station and program metadata, and a refined transcript that is fully enriched with the entities mentioned, geospatial coordinates, key phrases, topic vectors and sentiment. We remove ads and filler content and can filter the content based on geographic region, station, time of day and the topics being discussed.

FinchDaaS: An Overview

Finch Data as a Service (DaaS) is a real-time, enriched feed of user-curated content based on keywords, entities and more. Leveraging Finch Computing's natural language processing (NLP) expertise and our proprietary approach to identifying and understanding entities in huge volumes of streaming or static unstructured text, the Finch DaaS suite of products helps government agencies, companies and organizations make better use of their informational assets - starting the moment they acquire them. Part of the Finch DaaS suite of products, Finch DaaS Broadcast delivers rich insights to customers interested in understanding how to leverage broadcast content.

FinchDaaS Broadcast Is:

Customizable: Users receive a curated feed of only the content they want – from the sources they want, from the regions or time of day they want, addressing the topics they want, with only the entities they want to see.

Accurate: A real-time feed of radio and broadcast data that is transcribed and enriched by a proprietary Natural Language Processing (NLP) platform, Finch for Text, which performs high-quality entity extraction, disambiguation, and enrichment.

Easy to Integrate: Assess the entities, industries and sentiment in the feed and integrate that data into existing analytics platforms.

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Stations
Globally

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22
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Covered

24
Countries